

We have chosen to donate to



Dear Potential Sponsor:

February 28 2007

We want to let you know about an exciting grassroots initiative currently underway in your community! This program will connect Toronto youth with communities in Africa afflicted with the HIV/AIDS virus. The message we send is one of hope; the language we use is creative/artistic expression, specifically dance and visual arts. We believe that art has the potential to encourage, inspire, educate, and build community.

A gala event, featuring performances of South African gumboot dancing by Toronto youth, along with the Ijo Vudu African Dance Company and singers from the MNJCC choir, will be held **at the Al Green Theatre in the Miles Nadal Jewish Community Centre on June 18 2007**. A catered reception will follow, where the audience can mingle with performers. We have already raised sufficient funds to cover all event expenses. But we want to do more than raise awareness about the power of art to heal and connect. **We want to make a concrete difference in the lives of those afflicted with HIV/AIDS.**

To this end, we have chosen the internationally renowned **Stephen Lewis Foundation** as the recipient of all additional funds raised by the event. This foundation funds community-based initiatives supporting women, orphans, grandmothers, and associations of people living with HIV/AIDS. Please visit www.stephenlewisfoundation.org.

We invite your company to share in the excitement and hop aboard. **We stress that 100% of your donation will go directly to the Stephen Lewis Foundation** (this donation can be used as a charitable giving or marketing expense on your business tax return).

Platinum (Corporate) Sponsorship (suggested donation of \$5,000) includes:

- Four front-row seats (and T-shirts!) to the gala event and reception
- An official notice of gratitude in the event's program
- Option of having your business logo featured on our T-shirt and posters

Gold Sponsorship (suggested donation of \$500) includes:

- Four front-row seats (and T-shirts!) to the gala event and reception
- A "thank you" in our program

Silver Sponsorship (suggested donation of \$250) includes:

- Two front-row seats (and T-shirts) to the gala event and reception
- A "thank you" in our program

Basic Sponsorship (suggested donation of \$50) includes:

- One seat to gala event and reception

Finally, we are also seeking "in kind" donations in the form of boots, T-shirts, printing expenses, and food. We look forward to hearing from you!

CONTACT: Lesley Letofsky, Fundraising Chair, 6 Hawthorn Gdns, Toronto, Ontario. M4W 1P3.
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